

### Systems Review & Customer Service Committee Meeting

### Record of Meeting | June 24, 2021

The Illinois State Toll Highway Authority ("Tollway") held the regularly scheduled Systems Review & Customer Service Committee meeting on Thursday, June 24, 2021. The meeting was held pursuant to the By-Laws of the Tollway upon call and notice of the meeting executed by Chairman Willard S. Evans, Jr. and posted in accordance with the requirements of the Open Meetings Act, 5 ILCS 120/1, et seq.

Due to necessary precautions relating to COVID-19, in accordance with the Gubernatorial Disaster Proclamation and current conditions, and consistent with the Open Meetings Act, it was determined by Chairman Willard S. Evans, Jr. that an in-person meeting of the body was neither practical nor prudent. In compliance with all conditions of Section 7(e) of the Open Meetings Act, 5 ILCS 120/7(e), the Committee meeting was conducted by audio conference. A telephone access number was provided for members of the public to monitor and/or participate in the meeting.

[Bolded entries indicate issues which may require follow-up to present or report to Directors.]

### Call to Order / Roll Call

Committee Chair Sweeney called the meeting to order at approximately 9:30 a.m., stating that this is the regularly scheduled meeting of the Systems Review & Customer Service Committee of the Tollway Board of Directors. He then asked the Board Secretary to call the roll, those Directors present and absent being as follows:

Committee Members Present:
Committee Chair James Sweeney
Director James Connolly
Director Alice Gallagher
Director Scott Paddock

Committee Members Not Present:	
Director Gary Perinar	

|--|

Director Jacqueline Gomez

Director Karen McConnaughay

Chairman Willard S. Evans, Jr.



### Systems Review & Customer Service Committee Meeting

The Board Secretary declared a quorum present.

### **Public Comment**

Committee Chair Sweeney opened the floor for public comment. No comment was offered.

### **Committee Chair's Items**

Committee Chair Sweeney entertained a motion to approve **Committee Chair's Item 1**, the Minutes of the regular Systems Review and Customer Service Committee meeting last held on September 17, 2020, as presented. Director Connolly made a motion to approve the Minutes, seconded by Director Paddock. Committee Chair Sweeney asked that the roll be called on the motion, the vote of yeas and nays being as follows:

Yeas: Director Connolly, Director Paddock, Director Gallagher, Committee Chair Sweeney (4)

Nays: (0)

The motion PASSED.

Having no further items, Committee Chair Sweeney called on Executive Director José Alvarez.

### **Executive Director's Items**

Executive Director Alvarez introduced Erin Aleman, Executive Director of the Chicago Metropolitan Agency for Planning ("CMAP"), to present for the Committee an overview of CMAP's work in planning of regional investment in transportation. <u>See attached presentation</u>.

Committee Chair Sweeney thanked Ms. Aleman for her presentation.

Executive Director Alvarez next introduced Deputy Chief of Business Systems, Michael Catolico, to present for the Committee background on the extension of the Tollway's amnesty program. See attached presentation

Committee Chair Sweeney thanked Mr. Catolico for his presentation.

### **Items for Consideration**

### **Business Systems**

Executive Director Alvarez called on Pat Taylor, Chief of Operations, and Michael Catolico, Deputy Chief of Business Systems, to present to the Committee the following items:



### Systems Review & Customer Service Committee Meeting

<u>Item 1</u>: Award of Contract 20-0066 to Professional Account Management, LLC provides an outsourced, turnkey solution for toll violation enforcement services for an initial five-year term and a possible five-year renewal term. As part of a revenue share of collected debt, a portion of recovered revenue by Professional Account Management will be paid to the Illinois Tollway (Tollway Request for Proposal).

<u>Item 2</u>: Approval of Extension of Amnesty Program.

<u>Item 3</u>: Award of Contract 21-0088 to 1st Choice Specialty Services, Inc. for the purchase of Marketing Incentives in an amount not to exceed \$433,000.00 (Tollway Invitation for Bid).

Upon conclusion of the presentation and discussion of these items, Committee Chair Sweeney stated that without objection, consideration of Business Systems Item 3 will be deferred to a future meeting.

Committee Chair Sweeney entertained a motion to approve placement of **Business Systems Item 1** on the June Board of Directors meeting agenda with the Committee's recommendation for approval by the Board. Director Connolly made a motion to approve this item, seconded by Director Paddock. Committee Chair Sweeney asked that the roll be called on the motion, the vote of yeas and nays being as follows:

Yeas: Director Connolly, Director Paddock, Director Gallagher, Committee Chair Sweeney (4)

Nays: (0)

The motion PASSED.

Committee Chair Sweeney entertained a motion to approve placement of **Business Systems Item 2** on the June Board of Directors meeting agenda with the Committee's recommendation for approval by the Board. Director Connolly made a motion to approve this item, seconded by Director Paddock. Committee Chair Sweeney asked that the roll be called on the motion, the vote of yeas and nays being as follows:

Yeas: Director Connolly, Director Paddock, Director Gallagher, Committee Chair Sweeney (4)

Nays: (0)

The motion PASSED.

### **Adjournment**



### **Systems Review & Customer Service Committee Meeting**

There being no further business before the Committee, Committee Chair Sweeney requested a motion to adjourn. Director Connolly made a motion to adjourn, seconded by Director Paddock. Committee Chair Sweeney asked that the roll be called on the motion, the vote of yeas and nays being as follows:

Yeas: Director Connolly, Director Paddock, Director Gallagher, Committee Chair Sweeney (4)

Nays: (0)

The motion PASSED.

The Meeting was adjourned at approximately 10:12 a.m.

Minutes taken by:

Christi Regnery
Board Secretary
Illinois State Toll Highway Authority

Christe Kegnery



### Investing in our transportation assets

**Erin Aleman** 

Executive Director Chicago Metropolitan Agency for Planning

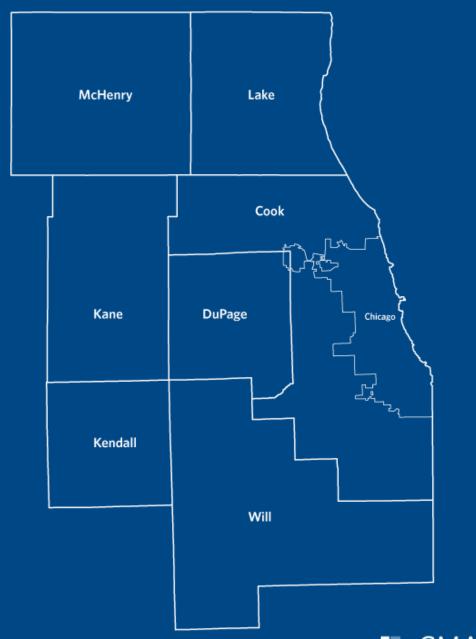
6/24/2021



### **CMAP** works to

Enhance quality of life through coordinated planning across northeastern Illinois

- 7 counties, 284 municipalities,
   8.5 million residents
- Efficient programming of transportation dollars
- Planning and policy guidance



### ON TO 2050:

A regional plan to achieve prosperity together





### Connecting communities



### **Employment centers**

Hatched areas indicate centers of high employment, such as the Loop, Schaumburg, or Oak Brook. These areas contain approximately half of the region's jobs.



### Disinvested areas

The blue areas represent parts of our region that have experienced a persistent, long-term lack of market investment leading to declining property values, low tax receipts, and shrinking employment.



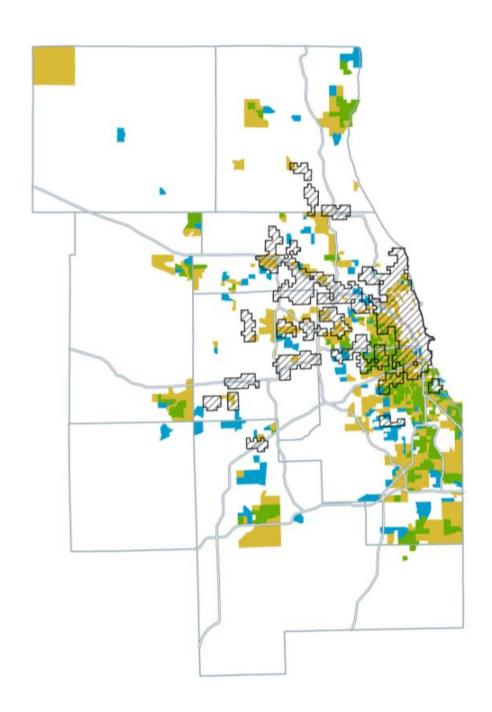
### Economically disconnected areas (EDAs)

Yellow areas indicate places with a concentration of low income residents and either minority residents or residents with limited proficiency in English.



### Areas that are both disinvested and economically disconnected

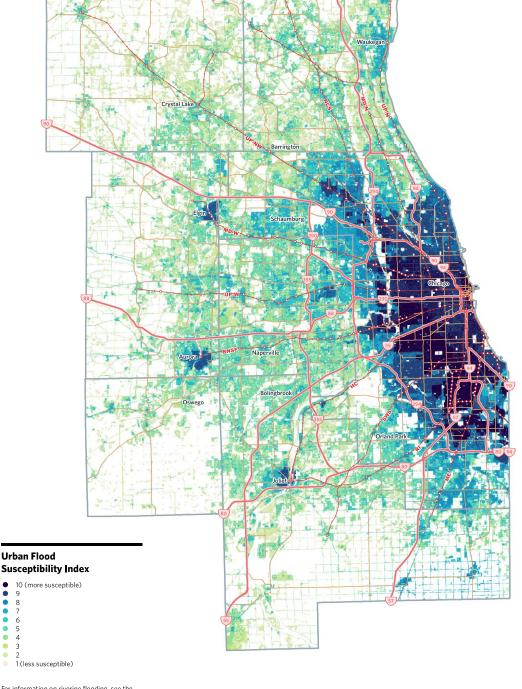
The green areas represent parts of our region that have both a persistent, long-term lack of market investment and are EDAs. These areas are a focus of ON TO 2050.





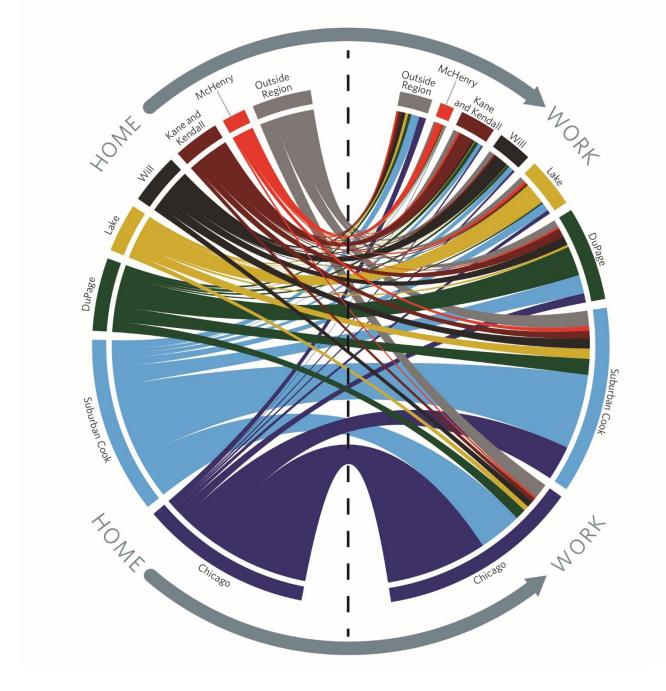
### Strengthening resiliency

- The multimodal system affects our environment
- Interstates and Metra lines run through areas prone to flooding
- Coordination key among regional transportation and planning agencies





### In total, most of our workers (57 percent) commute across county boundaries

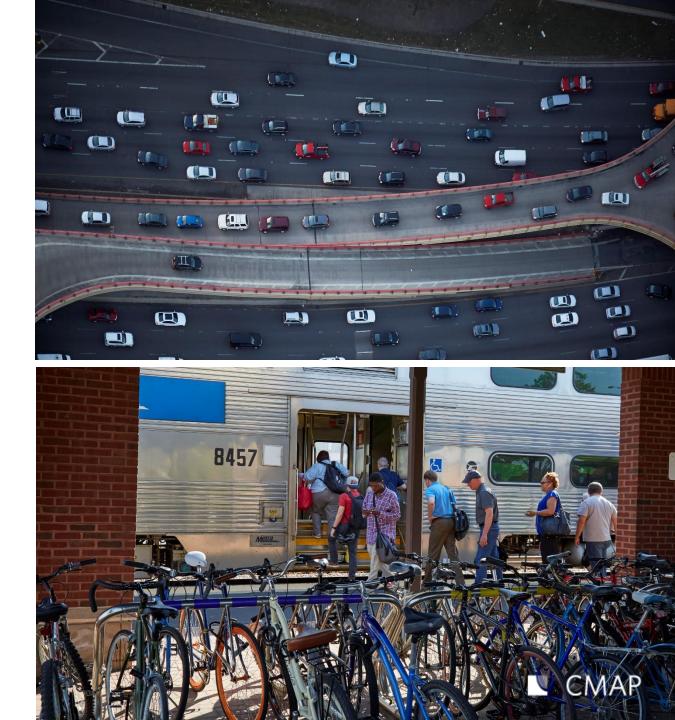


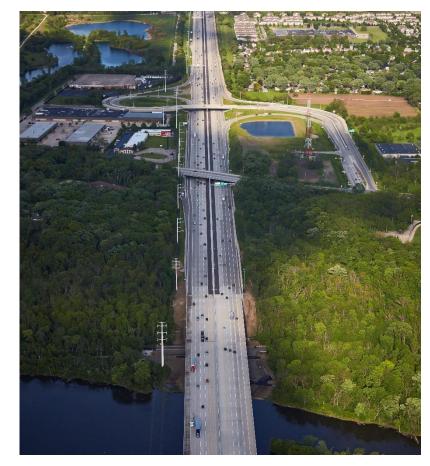
Source: Chicago Metropolitan Agency for Planning analysis of U.S. Census Longitudinal Employer-Household Dynamics data, 2014.

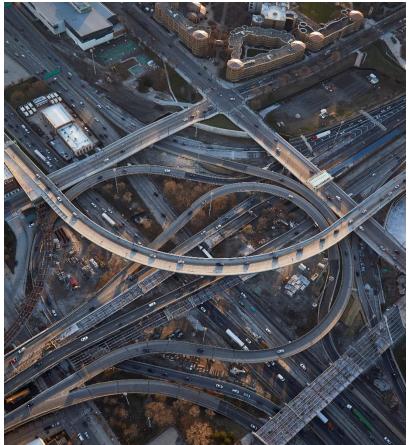


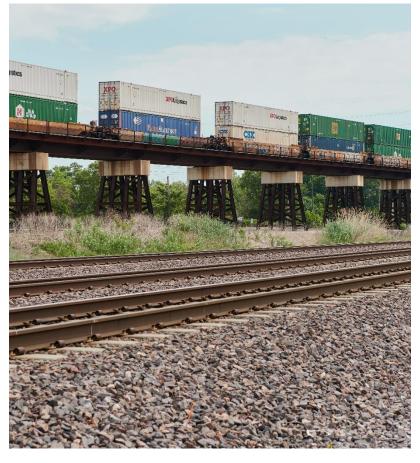
# A multimodal transportation system that works better for everyone

- Promote inclusive growth
- Improve travel safety
- Improve the resilience of the transportation network to weather events and climate change









All public road route miles

30,437

National highway system route miles

2,305

Rail mainline miles

1,236







CTA bus directional route miles

1,524

Pace suburban bus route miles

4,326









Commuter rail track miles

1,172

Number of commuter rail stations

243

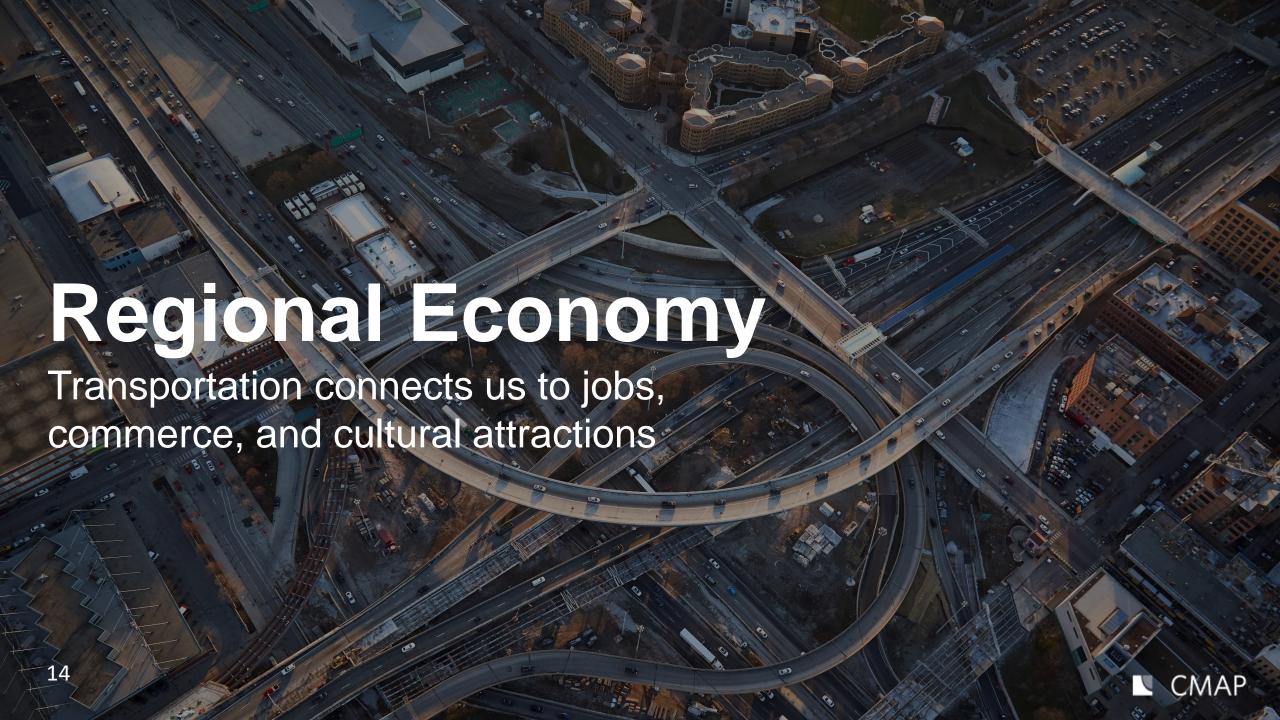
Rapid transit track miles

265

Number of rapid transit stations

145





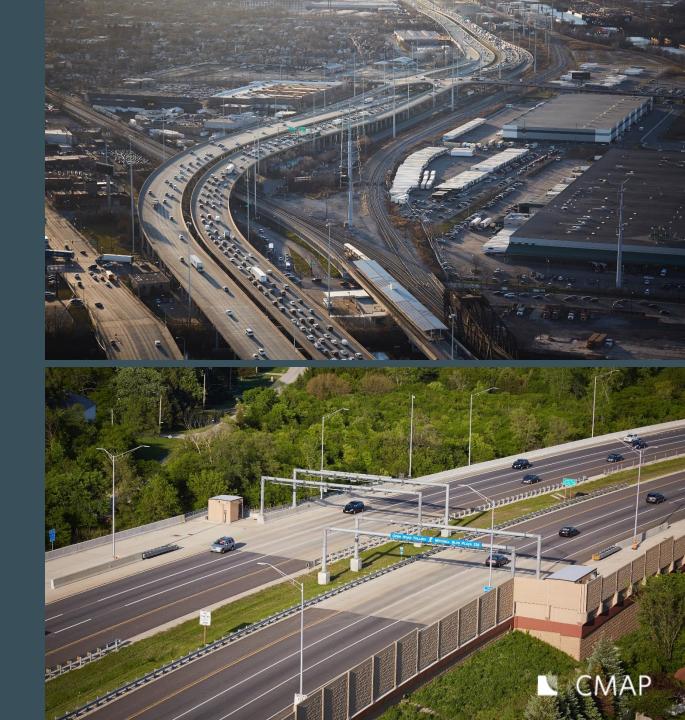
### We owe it to the public to spend dollars wisely:

- Fund the best projects through transparent, performance-based programs
- Improve resiliency, operations, maintenance of multimodal transportation system
- Coordinated decision making



### Tollway helps CMAP advance shared goals for region

- Promote the regional economy
- Foster environmental responsibility and sustainability
- Maintain safety and efficiency
- Increase regional collaboration
- Maintain financial integrity





### **Erin Aleman**

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cmap.Illinois.gov



## **VIOLATION RELIEF EXTENSION** BOARD ITEM - JUNE 2021

### **VIOLATION RELIEF OVERVIEW**

### Tolling 2020 Violation Amnesty Program



- Authorized May 25, 2020
- Initial six-month amnesty program
- Reduced all existing \$20/50 violations to \$3 for duration of program

Through December 2020-21% of all outstanding violations notices were cleared, and the program was extended through June 30, 2021.

### **VIOLATION RELIEF SUCCESS**

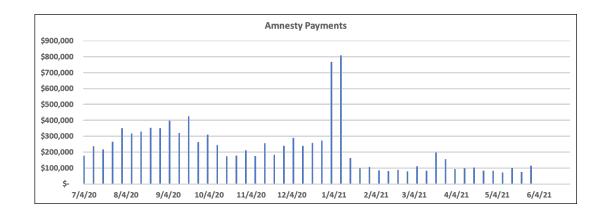
### Through May 2021 -

- Customers cleared 26.3% of total outstanding notices
- Over 234,000 notices cleared
- \$11.6 million total payments

The program has resulted in

\$106 MILLION

estimated dismissed fines/customer savings



### **VIOLATION RELIEF SUCCESS**

### **Key Drivers to Success**

Early outreach and sustained efforts to contact customers with amnesty-eligible debt delivered significant results

Direct Messaging to **I-PASS** Customers 23,000 **Payments** 

Messaging/Prompts to **Grace Period Tolling** Customers

15,400

**Payments** 

Outreach to Large/Commercial Customers

14,500

**Payments** 

Other **External Outreach** 

34,100

**Payments** 

### ADDITIONAL VIOLATION RELIEF

### Reasons to Extend Violation Relief

- Creates Programming Overlap with I-PASS Assist Launch
  - Onboarding I-PASS Assist customers prior to amnesty expiration could induce violation relief for low income customers, and vice versa



- Also Provides Additional Time for New Messaging Opportunities
- Allows Violation Enforcement Contract Implementation

### DIRECT MESSAGING OPPORTINTIES

Emerging Messaging Opportunities to Deliver Further Relief

Recent Salesforce implementation and rapid customer email contact acquisition has generated new opportunities for direct messaging that would be lost with June 2021 amnesty expiration

- Invoiced Customers
- Pay By Plate Customers
- Strategic Partnerships



