



October 2023

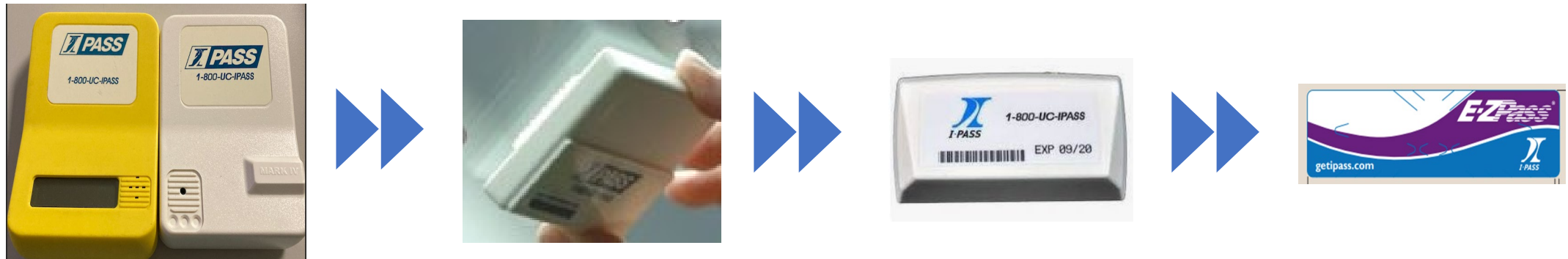
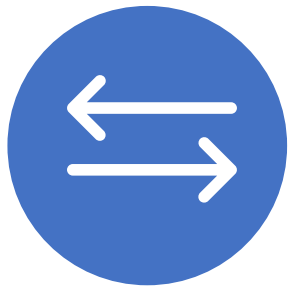
I-PASS Sticker Tags: Moving Forward



Transponders – Brief History



- ✓ Late '90s I-PASS program launch
- ✓ 2005+ transition to open road tolling, widespread adoption
- ✓ Ongoing efforts for interoperability and system enhancements



Over time, Transponders have become:

- ✓ Smaller
- ✓ Less expensive
- ✓ Transformative, expanded integration and partnership opportunities

Customer Experience



Online | Affordable | Easy | Everywhere



Fast online
activation



No deposit
required



Can be mailed
right to your
door



No more sharing
transponders,
sticker tags for
every car in the
family



Durable - no
batteries



Available
through all
existing
customer service
channels

Cost Effective



Less Expensive | Environmentally Friendly



Increased I-PASS
usage



Lower
manufacturing
costs



Reduced
shipping,
distribution &
inventory
management
costs



Fewer printed
invoices



Fewer video
tolls



No more
transponder
disposals

Sticker Tags - Proven Technology



Adopted throughout the US: Atlanta, California, Denver, Louisville and Washington state



Leveraged extensively in industry worldwide for inventory management and tracking



Used in tolling internationally with 100M+ sticker tags in use in Brazil and Mexico



Starting in 2024, Sticker Tags will be fully functional throughout the E-ZPass system

Service Providers



Ada S. McKinley Continues Providing New Fulfillments

- ✓ Fulfill requests with Sticker Tag vs Transponder
- ✓ Faster turnaround time
- ✓ Lower postage and materials cost



Printer's Mark Improves Sticker Tag Workstream

- ✓ Continues as Tollway's partner for printing, mailing, invoicing services
- ✓ New and improved customer service provided by summer
 - ✓ Replacement Sticker Tags via all-in-one letter
- ✓ Lower cost, faster service, elimination of disposal fees for Tollway



KAPSCH supplies Sticker Tags

- ✓ Sticker tag cost per unit is less than a transponder
- ✓ No batteries – greener solution -- last as long as the vehicle/windshield