

ILLINOIS TOLLWAY NEWS

FOR IMMEDIATE RELEASE September 18, 2023

ILLINOIS TOLLWAY AND ILLINOIS STATE POLICE TO OFFER KIDS IDENTIFICATION AND SAFETY SEAT EVENT SEPTEMBER 23 IN LIBERTYVILLE

K.I.S.S. event offers free safety seat checks and kids ID cards

DOWNERS GROVE, IL – Helping parents keep their children safe every trip, every time, the Illinois Tollway and Illinois State Police Troop 15 are hosting a free Kids' Identification and Safety Seat (K.I.S.S.) event on Saturday, September 23, at Lambs Farm in Libertyville.

The event coincides with National Seat Check Saturday, part of a National Highway Traffic Safety Administration effort to educate parents and caregivers to ensure their children are secured in the correct car seat for the child's age, height and weight.

"K.I.S.S. events are a quick, easy and fun way for parents to protect their children by having safety seats inspected to ensure they are properly installed and by picking up free ID cards for their youngsters," said Illinois Tollway Executive Director Cassaundra Rouse. "Safety is always our highest priority and this event helps parents keep their children safe when they're on the road or in their own communities."

On September 23, the K.I.S.S. event will run from 10 a.m. to 2 p.m. at <u>Lambs Farm</u> in Libertyville, 24245 W. Rockland Road. No admission is required to participate in the K.I.S.S. event, which take place outside the Farmyard, Petting Area and Discovery Center on the west side of the main driveway.

Highlights include:

- Free child safety seat inspections and installations and free identification cards for children ages 3 and older.
- Touch-a-truck display featuring hands-on exploration of a Tollway H.E.L.P. truck and snowplow.
- Trooper Cooper, a talking, child-sized Illinois State Police car that offers simple safety tips to toddlers and young children.

Lambs Farm stores and shops are available without an admission fee. Daily admission for the Farmyard, Petting Area and Discovery Center is \$5 and children under the age of 2 are free.

2023 KISS Event Information

1 – Find an event near you.

To make it easy and fun for parents and children alike, K.I.S.S. events will be held at convenient locations along the 294-mile Illinois Tollway system. A complete list is available on the Tollway's website at <u>illinoistollway.com</u>.

2 – Make sure your child's safety seat is properly installed.

Certified child passenger safety technicians inspect child safety seats and help parents and caregivers with proper installation. Some of the more common problems Troop 15 certified inspectors pinpoint

include child facing the wrong direction, too much slack in harness straps, not properly securing the car seat, improper child restraint for the child's weight and the need for booster seats for older children.

3 – Get a photo ID card for your child.

Specially trained professionals take photographs and fingerprints of children 3 and older and gather vital information to include on an ID card that parents and caregivers can reference in an emergency. If a child gets lost, an up-to-date, good-quality photo along with fingerprints and descriptive information can help law enforcement locate the child.

"We rely on K.I.S.S. events to help educate parents and caregivers about the importance of using properly sized and installed safety seats to protect young children when they're traveling," said Captain Linda Mandat, Troop 15 Commander. "Providing parents with a kids ID card also helps protect children by allowing authorities to more easily locate and identify a missing or lost child."

Illinois law requires that all children under age 8 must be properly secured in an appropriate child restraint system when riding in a vehicle with family or other caregivers. In addition, children under age 2 years are required by Illinois law to ride in rear-facing seats to protect their developing bones and muscles, unless the child weighs 40 or more pounds or is 40 or more inches tall.

Properly installed child safety seats save lives and significantly reduce injuries in the event of a crash. Yet, Illinois State Police find that as many as 90 percent of child safety seats they inspect are improperly installed.

About the Illinois Tollway

The Illinois Tollway is a user-fee system that receives no state or federal funds for maintenance and operations. The agency maintains and operates 294 miles of roadways in 12 counties in Northern Illinois, including the Reagan Memorial Tollway (I-88), the Veterans Memorial Tollway (I-355), the Jane Addams Memorial Tollway (I-90), the Tri-State Tollway (I-94/I-294/I-80) and the Illinois Route 390 Tollway.

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