



FOR IMMEDIATE RELEASE
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**ILLINOIS TOLLWAY AND ILLINOIS STATE POLICE HOST KIDS SAFETY EVENT
AT KEYLIME COVE INDOOR WATERPARK RESORT IN GURNEE JUNE 3**
June 3 event offers free kids' ID cards and install child safety seat inspections

DOWNERS GROVE, IL – To help locate children if they go missing and protect them when they are traveling, the Illinois Tollway and Illinois State Police District 15 are hosting a free Kids Identification and Safety Seat (K.I.S.S.) event this week at the KeyLime Cove Indoor Waterpark Resort in Gurnee to provide free kids' ID cards and inspect and install child safety seats, with a goal of keeping children safe and parents worry-free, every trip, every time.

The free K.I.S.S. event will be held from 2 to 6 p.m. on Friday, June 3, at The KeyLime Cove Indoor Waterpark Resort located at 1700 Nations Drive in Gurnee. Safety seat inspections will take place at the main entrance, while kids' ID cards will be processed inside.

At the K.I.S.S. event, kids will be able to climb aboard a Highway Emergency Lane Patrol (H.E.L.P.) truck and get behind the wheel of a 26-ton Illinois Tollway snowplow at the Tollway's touch-a-truck exhibit. KeyLime Cove will also offer access to special "Fun-tivities" at Leapin' Lizards family fun center, visit the resort's eateries, retail experiences, arcade and spa. The waterpark is open exclusively for KeyLime Cove guests.

"Surveys indicate that up to 90 percent of families will at some point temporarily lose a child in a public place, but kids IDs are a simple tool that can help locate lost children by providing police an accurate description," said Illinois Tollway Executive Director Greg Bedalov. "The Tollway and Illinois State Police District 15 are providing IDs for kids along with safety seat inspections to help give parents and caregivers some extra peace of mind this summer."

K.I.S.S. events offer parents and caregivers the opportunity to have ID cards created for children age 3 and older. Specially trained professionals take photographs and fingerprints of children 3 and older and gather vital information to include on two personal identification cards – one for home and one for a wallet or purse – that parents and caregivers can reference in an emergency. Neither Illinois State Police nor the Illinois Tollway keeps this information in a database. Once the ID card is issued to the guardian, the information is deleted.

U.S. Department of Justice reports have estimated that some 340,500 children a year become temporarily separated from a parent or caregiver for at least an hour. If a child goes missing, an up-to-date, good quality photo along with descriptive information is one of the most important tools law enforcement needs to help locate the child, according to the National Center for Missing and Exploited Children. It's estimated that 34 percent of American parents wouldn't be able to accurately describe their child to law enforcement, including details of exact height and weight, as well as their children's eye color.

K.I.S.S. events also have available certified child passenger safety technicians to inspect and install child safety seats and help drivers stay up-to-date with the latest safety seat information and educational materials. Properly installed child safety seats significantly reduce the risk of injury or

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greater tragedy for children in the event of a crash. And yet, Illinois state police have found that approximately 90 percent of child safety seats they inspect are improperly installed.

Nationally, research on the effectiveness of child safety seats has found them to reduce fatal injury by 71 percent for infants younger than 1 year old and by 54 percent for toddlers 1 to 4 years old in passenger cars, according to the National Highway Transportation Safety Administration.

“One child fatality on Illinois roadways is one too many,” said District 15 Commander Robert Meeder. “District 15 and the Tollway offer parents and caregivers a great opportunity to ensure that the appropriate child safety seats for their children’s ages, weight and height are properly installed in their vehicles.”

K.I.S.S. events also offer a convenient way for drivers to make sure they comply with Illinois law, which requires that whenever a person is transporting a child under age 8, the person is responsible for properly securing the child in an appropriate child restraint system.

To participate, parents, grandparents and caregivers should bring child safety seats, the children who will be using the seats and the vehicle in which the child safety seats will be installed. Information on recalls and recall detection, correct positioning, correct sizing to protect the child most effectively, plus additional safety information and resources will be offered at these events.

K.I.S.S. events are scheduled at a variety of locations along the 286-mile Illinois Tollway system throughout Northern Illinois. For more information about K.I.S.S. events, visit the Tollway’s website at www.illinoistollway.com.

Missing Child Basics

Information provided on kids ID cards can help law enforcement search and recover a missing child. That includes a description of the child’s hair and eye color, height, weight, race, unique identifiers such as glasses or beauty marks, as well as date of birth, current photo and fingerprints.

The FBI suggests that parents keep their children’s fingerprints, not only because fingerprints are unique but also because they don’t change over time like a child’s appearance. The FBI also recommends that parents update the photos of their children on ID cards at least once a year to ensure they are current.

With increased public awareness, training, laws and better technology, the recovery rate of missing children has jumped from 62 percent in 1990 to more than 97 percent today, according to the National Center for Missing and Exploited Children.

Child Safety Seat Basics

Illinois law requires that whenever a person is transporting a child under age 8, the person is responsible for properly securing the child in an appropriate child restraint system. The safest place for infants, toddlers and young children to ride is in the back seat with the appropriate child safety seat for their age and weight.

Infants should ride rear-facing until 2 years of age, longer if possible, to protect their developing head muscles and bones. Toddlers and young children should ride in a child safety seat with an internal harness until they reach the maximum harness limit of the child restraint.

A booster seat is the most effective way to position a safety belt properly on a young child’s growing body. Safety belts are designed for adults who are at least 4 feet 9 inches tall. Until age 8, most

children have not developed strong hipbones and their legs and bodies are too short for the adult safety belt to fit correctly without use of a booster seat.

About KeyLime Cove Indoor Waterpark

KeyLime Cove is an island-inspired family vacation destination less than an hour drive from Chicago and Milwaukee. The year-round resort features 414 suites and staterooms and offers a complete family vacation without ever leaving the property. Created to be an American coastal experience just a short drive from home, the resort's entertainment and amenities include a 65,000 square-foot, 84-degree tropical-themed waterpark, 8,000 square-foot arcade, multiple restaurants including D.W. Anderson's Eatery and Ice Cream Parlor and The Crazy Toucan Margarita Grille, Paradise Mist Spa, The Enchanted Lagoon Kids Spa, and 6,000 square feet of banquet and meeting space. An abundance of fun is found around every corner, including the uniquely themed interior, arts, crafts, interactive festivities, shops and street vendors. For more information or to book an overnight reservation visit www.keylimecove.com.

About the Illinois Tollway

The Illinois Tollway is a user-fee system that receives no state or federal funds for maintenance and operations. The agency maintains and operates 286 miles of interstate tollways in 12 counties in Northern Illinois, including the Reagan Memorial Tollway (I-88), Veterans Memorial Tollway (I-355), the Jane Addams Memorial Tollway (I-90) and the Tri-State Tollway (I-94/I-294/I-80).

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Illinois State Police-District 15/Illinois Tollway	
PRINCESS BELLA	
Eye: BRO	Hair: BLN
Height:	Weight: Sex:
	LBS F
DOB:	Race:
01182010	W
Special Marks:	
Other Health Concerns or Considerations:	
Date: 06/17/2014	
IF YOUR CHILD IS MISSING CONTACT LAW ENFORCEMENT	
FINGERPRINT TECHNOLOGY BY CROSS MATCH TECHNOLOGIES, INC.	