



**FOR IMMEDIATE RELEASE**

July 18, 2016

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**ILLINOIS TOLLWAY AND ILLINOIS STATE POLICE DISTRICT 15  
TO HOST JULY SAFETY EVENTS IN BOLINGBROOK AND NAPERVILLE**

*Events offer free kids' ID cards and safety seat inspections*

**DOWNERS GROVE, IL** – To help locate children if they go missing and protect them when they are traveling, the Illinois Tollway and Illinois State Police District 15 are hosting free Kids Identification and Safety Seat (K.I.S.S.) events on July 23 in Bolingbrook and on July 30 in Naperville to provide free kids' ID cards and inspect and install child safety seats, with a goal of keeping children safe and parents worry-free, every trip, every time.

“Surveys indicate that up to 90 percent of families will at some point temporarily lose a child in a public place, but kids IDs are a simple tool that can help locate lost children by providing police an accurate description,” said Illinois Tollway Executive Director Greg Bedalov. “The Tollway and Illinois State Police District 15 are providing IDs for kids along with safety seat inspections to help give parents and caregivers some extra peace of mind this summer.”

A free K.I.S.S. event will be held on Saturday, July 23, from 10 a.m. to 2 p.m., at IKEA located at 750 E. Boughton Road in Bolingbrook. Child safety seat inspections will take place in the family parking lot located east of the store's main entrance, while kids' ID cards will be processed in the store's lobby. During the event, IKEA will offer coloring stations and activities to keep children entertained. The Tollway will offer a touch-a-truck display allowing kids to climb aboard and get behind the wheel of a 26-ton Illinois Tollway snow plow, a Highway Emergency Lane Patrol (H.E.L.P.) truck and equipment from the Bolingbrook Fire Department.

Another free K.I.S.S. event will be held on Saturday, July 30, from 10 a.m. to 2 p.m. at the DuPage Children's Museum located at 301 N. Washington Street in Naperville. Safety seat inspections will take place in the museum's parking lot and kids' ID card processing will take place at the entrance to the museum. A Tollway H.E.L.P. truck and snowplow also will be there for kids to explore.

K.I.S.S. event goers are also invited to stay and participate in the Wizarding World of DuPage Children's Museum activities as part of a downtown Naperville celebration of the release of the latest Harry Potter book, “Harry Potter and the Cursed Child.” Museum hours on Saturday are 9 a.m. to 5 p.m. and regular admission rates are \$12 for adults and children age 1 and older.

K.I.S.S. events offer parents and caregivers the opportunity to have ID cards created for children age 3 and older. Specially trained professionals take photographs and fingerprints of children 3 and older and gather vital information to include on two personal identification cards – one for home and one for a wallet or purse – that parents and caregivers can reference in an emergency. Neither Illinois State Police nor the Illinois Tollway keeps this information in a database. Once the ID card is issued to the guardian, the information is deleted.

U.S. Department of Justice reports have estimated that some 340,500 children a year become temporarily separated from a parent or caregiver for at least an hour. If a child goes missing, an up-to-date, good quality photo along with descriptive information is one of the most important tools law enforcement needs to help locate the child, according to the National Center for Missing and Exploited Children. It's estimated that 34 percent of American parents wouldn't be able to accurately describe their child to law enforcement, including details of exact height and weight, as well as their children's eye color.

K.I.S.S. events also have available certified child passenger safety technicians to inspect and install child safety seats and help drivers stay up-to-date with the latest safety seat informational and educational materials. Properly installed child safety seats significantly reduce the risk of injury or greater tragedy for children in the event of a crash. And yet, Illinois State Police have found that approximately 90 percent of child safety seats they inspect are improperly installed.

Nationally, research on the effectiveness of child safety seats has found them to reduce fatal injury by 71 percent for infants younger than 1 year old and by 54 percent for toddlers 1 to 4 years old in passenger cars, according to the National Highway Transportation Safety Administration.

"One child fatality on Illinois roadways is one too many," said District 15 Commander Robert Meeder. "District 15 and the Tollway offer parents and caregivers a great opportunity to ensure that the appropriate child safety seats for their children's ages, weight and height are properly installed in their vehicles."

K.I.S.S. events also offer a convenient way for drivers to make sure they comply with Illinois law, which requires that whenever a person is transporting a child under age 8, the person is responsible for properly securing the child in an appropriate child restraint system.

To participate, parents, grandparents and caregivers should bring child safety seats, the children who will be using the seats and the vehicle in which the child safety seats will be installed. Information on recalls and recall detection, correct positioning, correct sizing to protect the child most effectively, plus additional safety information and resources will be offered at these events.

K.I.S.S. events are scheduled at a variety of locations along the 292-mile Illinois Tollway system throughout Northern Illinois. For more information about K.I.S.S. events, visit the Tollway's website at [www.illinoistollway.com](http://www.illinoistollway.com).

### **Missing Child Basics**

Information provided on kids ID cards can help law enforcement search and recover a missing child. That includes a description of the child's hair and eye color, height, weight, race, unique identifiers such as glasses or beauty marks, as well as date of birth, current photo and fingerprints.

The FBI suggests that parents keep their children's fingerprints, not only because fingerprints are unique but also because they don't change over time like a child's appearance. The FBI also recommends that parents update the photos of their children on ID cards at least once a year to ensure they are current.

With increased public awareness, training, laws and better technology, the recovery rate of missing children has jumped from 62 percent in 1990 to more than 97 percent today, according to the National Center for Missing and Exploited Children.

### **Child Safety Seat Basics**

Illinois law requires that whenever a person is transporting a child under age 8, the person is responsible for properly securing the child in an appropriate child restraint system. The safest place for infants, toddlers and young children to ride is in the back seat with the appropriate child safety seat for their age and weight.

Infants should ride rear-facing until 2 years of age, longer if possible, to protect their developing head muscles and bones. Toddlers and young children should ride in a child safety seat with an internal harness until they reach the maximum harness limit of the child restraint. A booster seat is the most effective way to position a safety belt properly on a young child's growing body.

Safety belts are designed for adults who are at least 4 feet 9 inches tall. Until age 8, most children have not developed strong hipbones and their legs and bodies are too short for the adult safety belt to fit correctly without use of a booster seat.

#### **About IKEA**

Since its 1943 founding in Sweden, IKEA has offered home furnishings of good design and function at affordable prices. There are currently more than 380 IKEA stores in 48 countries, including 42 in the U.S. IKEA has been ranked among “Best Companies to Work For” and, as further investment in its coworkers, has raised its own minimum wage twice in two years. IKEA incorporates sustainability into day-to-day business and supports initiatives that benefit children and the environment. For more information see [IKEA-USA.com](http://IKEA-USA.com), @IKEAUSANews, @IKEAUSA or IKEAUSA on Facebook, YouTube, Instagram and Pinterest.

#### **About DuPage Children’s Museum**

The Du Page Children’s museum serves over 300,000 visitors annually representing all 50 states and 575 zip codes just in Illinois. DCM’s reach and support represent well beyond the Chicagoland area. The Museum’s impact extends across cultural, financial, and educational boundaries. It touches the lives of children from all regions, providing the building blocks for success in school and life. The Museum is located at 301 N. Washington Street in Naperville. Contact [www.dupagechildrens.org](http://www.dupagechildrens.org) or call (630) 637-8000.

#### **About the Illinois Tollway**

The Illinois Tollway is a user-fee system that receives no state or federal funds for maintenance and operations. The agency maintains and operates 292 miles of roadways in 12 counties in Northern Illinois, including the Reagan Memorial Tollway (I-88), Veterans Memorial Tollway (I-355), the Jane Addams Memorial Tollway (I-90), the Tri-State Tollway (I-94/I-294/I-80) and the Illinois Route 390 Tollway.

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**k.i.s.s.**

**Illinois State Police-District 15/Illinois Tollway**

**PRINCESS  
BELLA**

Eye: BRO	Hair: BLN
Height:	Weight: Sex:
	LBS F
DOB:	Race:
01182010	W
Special Marks:	

Date: 06/17/2014

Other Health Concerns or Considerations:

**IF YOUR CHILD IS MISSING  
CONTACT LAW ENFORCEMENT**

FINGERPRINT TECHNOLOGY BY CROSS MATCH TECHNOLOGIES, INC.

