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Notice



Help

Created Date: 12/16/2015
Created By: Linda Morton

Identification

Reference Number: 22036208
Title: THA -15-0070 In-Kind Marketing/Advertising

Agency Reference Number: THA - 15-0070
Agency: THA - Toll Highway Authority
Purchasing Agency: THA - Toll Highway Authority
Purchasing Agency SPO: Victoria Santiago

Status: Published

Business Case Information

A Procurement Business Case must be created and approved by your Agency APO for all proposed transactions that have an estimated value of \$10,000 or more, in addition to all procurements of Professional and Artistic Services, regardless of its estimated value. **Procurement Business Case Information will NOT be viewable in IllinoisBID.**

Has a Procurement Business Case Yes
been approved:

Procurement Business Case Reference Number: 15-93491

Overview

Description and Specifications:

The Illinois Tollway is giving notice of intent to award contract 15-0070 In-Kind Marketing/Advertising to NBC Subsidiary (WMAQ-TV), Inc. This contract provides a source to create a partnership with NBC Subsidiary (WMAQ-TV), Inc. to exchange in-kind marketing and advertising services for access to Tollway's non-publicly available

TIMS traffic cameras.

Award is being given to the sole responsive and responsible Offeror. A determination was made that the proposed advertising and marketing services is being provided at a fair and reasonable market value and is in the best interest of the Tollway.

The contract start date is an estimate and will start upon execution of the contract.

Key Information

Notice Type:	Contract Award Notice
Notice Expiration Date:	01/04/2016 MM/DD/YYYY
Professional & Artistic:	No
Small Business Set-Aside:	No
Does this solicitation contain a BEP or DBE requirement?:	No
Does this solicitation contain a Veteran requirement?:	No
Date First Offered	09/25/2015 MM/DD/YYYY
Relevant Category:	General Services
Total Amount of Award:	\$0.00 (Total Dollar Value Only/Includes Any Renewal Options)
Estimated/Actual Value Description:	
Length of Initial Term: (in months)	36 (numeric value only)
Contract Begin Date:	02/01/2016 MM/DD/YYYY
Contract End Date:	01/31/2019 MM/DD/YYYY

Renewal Terms: Two (2) Years (if applicable)

Bidder(s)

Number of Responding Bidders: 1 (numeric value only)
 Number of Unsuccessful Bidders: 0 (numeric value only)
 Total Number Awarded: 1 (numeric value only)

Listing of All Bidders/Offerors Considered But Not Selected:

N/A

Source Selection: RFP

Vendor(s) Selected for Award

[View Vendor Award Information](#)

Notice Contact

Name: Sonja Wolniakowski
 Street Address: 2700 Ogden Avenue
 City: Downers Grove
 State: IL
 Zip Code: 60181
 Phone: 630-241-6800 (nnn-nnn-nnnn)
 Fax Number: 630-505-9270 (nnn-nnn-nnnn)
 EMail Address: Sonja.Wolniak@getipass.com (valid email address format)

Class Code

Class
 Codes:

NIGP Codes

For a listing of all NIGP Codes please see the "[Illinois NIGP Code Listing](#)".

NIGP Commodity/Service Code: 915 00 COMMUNICATIONS AND MEDIA RELATED SERVICES - All
 915 22 Communications Marketing Services
 961 53 Marketing Services (Incl; Distribution; Research; Sales Prom...

Notify Type: Send email to selected Class Codes only

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Vendor Award Information



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Vendor Selected for Award

Vendor Name: NBC Subsidiary, WMAQ-TV
 Vendor Contact Name: Debra Juarez
 Vendor Street Address 1: NBC 5 News - First Floor
 Vendor Street Address 2: 454 N. Columbus Dr.
 Vendor City: Chicago
 Vendor State: IL
 Vendor Zip Code: 60611
 Vendor Phone Number: 312/836-5825
 Vendor Fax Number: 312/527-5925

Key Information

Amount of Award: \$0.00 (Total Dollar Value Only)
 Cost of Initial Term: \$0.00 (Total Dollar Amount of Initial Term)
 Cost of Renewals: \$0.00 (Total Dollar Amount of Renewals)

Percentage Values Please enter Decimal Value Only - No Percent sign .10 displays as 10%, 1 displays as 100%)

BEP Goal Amount (Percentage): 0.000

DBE Goal Amount 0.000
(Percentage):
Veteran Goal 0.000
Amount
(Percentage):

Will Sub- No
Contractors Be
Utilized?