

# Notice



Help

## Identification

Reference Number: 22033908  
 Request ID: 14-87013  
 Date First Offered: 08/07/2006  
 Title: THA - 06-0081 \*999 Motorist Assistance Program

Agency Reference Number: THA - 06-0081  
 Agency: THA - Toll Highway Authority  
 Purchasing Agency: THA - Toll Highway Authority  
 Purchasing Agency: Victoria Santiago  
 SPO:

Status: Closed

## Overview

### Description and Specifications:

Subject to approval by the Tollway's Board of Directors, the Illinois Tollway is giving notice of intent to utilize the fourth renewal for the \*999 Motorist Assistance Program contract with Marketing Alternatives, Inc.

This program is a 24x7x365 service that provides responses to drivers on State of Illinois expressways and Tollways, in Northern Illinois, as well as arterial roadways in the six county, Chicago metropolitan area with one non-emergency abbreviated telephone number to call to report roadway incidents. This program is co-funded with the Illinois Department of Transportation.

The contract has BEP goal of 20%.

## Key Information

Notice Type: Contract Renewal  
 Published: 07/28/2014  
 Notice Expiration Date: 08/04/2014  
 Professional & Artistic: No  
 Small Business Set-Aside: No  
 Does this solicitation contain a BEP or DBE requirement?: Yes  
 Does this solicitation contain a Veteran requirement?: No  
 Relevant Category: General Services  
 Length of Renewal Term: 12  
 Contract Begin Date: 10/01/2014  
 Contract End Date: 09/30/2015

Remaining Renewal Terms: 1

### Contract Renewal

Cost of Initial Term: \$1,500,000.00 (Total Dollar Amount of Initial Term)  
 Cost of this Renewal: \$300,000.00 (Total Dollar Amount of Renewal)  
 Renewal Increase/Decrease: 0.00  
 Change in Specifications: No  
 Renewal Number: 4 of 5

### Vendor(s) Selected for Award

Vendor Name	Amount of Award	BEP Goal %	DBE Goal %
<a href="#">Marketing Alternatives Inc.</a>	\$300,000.00	20%	0%

### Notice Contact

Name: Diane Titone  
 Street Address: 2700 Ogden Avenue  
 City: Downers Grove  
 State: IL  
 Zip Code: 60515  
 Phone: 630/241-6800  
 Fax Number: 630/505-9270  
 EMail Address: dtitone@getipass.com

### Class Code

Class Codes: T100 Telecommunications

### NIGP Code

NIGP Commodity/Service Code: 839 00 TELEPHONE EQUIPMENT; - All  
 915 75 Telephone Services; Cellular

### Attachments

To download file(s), click on filename(s) located below. Not all Notices will have files to download.

File Attachments:



## Vendor Award Information



Help

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Created Date: 07/28/2014  
Created By: Linda Morton

### Identification

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Reference Number: 22033908  
Title: THA - 06-0081 \*999 Motorist Assistance Program

### Vendor Selected for Award

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Vendor Name: Marketing Alternatives Inc.  
Vendor Contact Name: Gary Jon Stanko  
Vendor Street Address: 2550 Northwest Parkway  
Vendor City: Elgin  
Vendor State: IL  
Vendor Zip Code: 60014  
Vendor Phone Number: 18477835603  
Vendor Fax Number: 18477835601

### Key Information

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Amount of Award: \$300,000.00 (Total Dollar Value Only)  
Amount of Increase/Decrease: \$0.00 (Dollar Value Only)  
Indicate Increase or Decrease: No Change  
Renewal Options: 4 of 5  
BEP Goal Amount (Percentage): 20.00%  
DBE Goal Amount (Percentage): 0.00%  
Will Sub-Contractors Be Utilized? Yes