## **Notice**



### Identification

Reference Number: 22032470 Request ID: 14-82306 Date First Offered 11/08/2010

Title: THA - 10-0140 In - Kind Marketing

Agency Reference THA - 10-0140

Number:

Agency: THA - Toll Highway Authority
Purchasing Agency: THA - Toll Highway Authority

Purchasing Agency Victoria Santiago

SPO:

Status:

Closed

# Overview

Description and Specifications:

The Illinois Tollway is giving notice of intent to renew the contract 10-0140 In-Kind Marketing with Chicagoland based television (news)stations; WMAQ-TV/NBC5, & WFLD-TV/FOX . The partnership will provide the stations access to Illinois Tollway traffic images in exchange for inkind/marketing, and or other services. The contract was originally awarded under Reference 22020394. The Tollway will execute the first and last renewal option.

## **Key Information**

Notice Type: Contract Renewal

Published: 01/07/2014 Notice Expiration Date: 01/14/2014

Professional & Artistic: No Small Business Set-Aside: No Does this solicitation contain No a BEP or DBE requirement?: Does this solicitation contain a Veteran requirement?:

Relevant Category: General Services

Length of Renewal Term: 24

Contract Begin Date: 02/01/2014 Contract End Date: 01/31/2016

Remaining Renewal Terms: 0

**Contract Renewal** 

Cost of Initial Term: \$0.00 (Total Dollar Amount of Initial Term)
Cost of this Renewal: \$0.00 (Total Dollar Amount of Renewal)

Renewal Increase/Decrease: \$0.00 Change in Specifications: No Renewal Number: 1 of 1

## Vendor(s) Selected for Award

Vendor Name Amount of Award BEP Goal % DBE Goal %

 NBC WMAQ TV 5
 \$0.00
 0%
 0%

 FOX Chicago
 \$0.00
 0%
 0%

#### **Notice Contact**

Name: Sonja Wolniakowski Street Address: 2700 Ogden Avenue City: Downers Grove

State: IL Zip Code: 60515

Phone: 630/241-6800 Fax Number: 630/505-9270

EMail Address: swolniakowski@getipass.com

Class Code

Class Codes: S100 Advertising Services

### **NIGP Code**

NIGP Commodity/Service

Code:

#### **Attachments**

To download file(s), click on filename(s) located below. Not all Notices will have files to download.

File Attachments:

Dack

## **Vendor Award Information**



Help

Created Date: 01/07/2014 Created By: Linda Morton

### Identification

Reference Number: 22032470

Title: THA - 10-0140 In - Kind Marketing

### **Vendor Selected for Award**

Vendor Name: FOX Chicago Vendor Contact Name: Carol Fowler

Vendor Street Address: 205 N. Michigan Avenue

Vendor City Chicago Vendor State: IL Vendor Zip Code: 60601

Vendor Phone Number: 312-565-5580 Vendor Fax Number: 312-819-0820

## **Key Information**

Amount of Award: \$0.00 (Total Dollar Value Only)

Amount of \$0.00 (Dollar Value Only)

Increase/Decrease:

Indicate Increase or No Change

Decrease:

Renewal Options: 1 of 1 BEP Goal Amount 0.00%

(Percentage):

DBE Goal Amount 0.00%

(Percentage):

Will Sub-Contractors BeNo

Utilized?

Dack

## **Vendor Award Information**



Help

Created Date: 01/07/2014 Created By: Linda Morton

### Identification

Reference Number: 22032470

Title: THA - 10-0140 In - Kind Marketing

### **Vendor Selected for Award**

Vendor Name: NBC WMAQ TV 5

Vendor Contact Name: Chris Pena

Vendor Street Address: 454 N Columbus Drive

Vendor City Chicago Vendor State: IL Vendor Zip Code: 60611

Vendor Phone Number: 312-836-5825 Vendor Fax Number: 312-527-5125

## **Key Information**

Amount of Award: \$0.00 (Total Dollar Value Only)

Amount of \$0.00 (Dollar Value Only)

Increase/Decrease:

Indicate Increase or No Change

Decrease:

Renewal Options: 1 of 1 BEP Goal Amount 0.00%

(Percentage):

DBE Goal Amount 0.00%

(Percentage):

Will Sub-Contractors BeNo

Utilized?