

[Add Notice Addendum](#)

Notice

[?](#)
Help

Created Date: 06/20/2016
 Created By: Linda Morton

Identification

Reference Number: 22038921
 Title: 11-0102RR Highway Emergency Lane Patrol
 (H.E.L.P.) Program Sponsorship

Agency Reference Number: THA - 16-0099980
 Agency: THA - Toll Highway Authority
 Purchasing Agency: THA - Toll Highway Authority
 Purchasing Agency SPO: Victoria Santiago

Status: Published

Business Case Information

A Procurement Business Case must be created and approved by your Agency APO for all proposed transactions that have an estimated value of \$10,000 or more, in addition to all procurements of Professional and Artistic Services, regardless of its estimated value. **Procurement Business Case Information will NOT be viewable in IllinoisBID.**

Has a Procurement Business Case been approved: Yes
 Procurement Business Case Reference Number: THA - 16-0099980

Overview

Description and Specifications:

The Illinois Tollway is giving notice of intent to renew contract 11-0102RR Highway Emergency Lane Patrol (H.E.L.P.) Program Sponsorship with Travelers Marketing, LLC. They serve as the sponsorship broker for State Farm. The H.E.L.P. Program Sponsorship

provides recurring revenue to the Tollway in exchange for specified sponsorship rights that help to improve highway safety and bring revenue to the Tollway for an innovative public/private partnership.

The Sponsorship fee is paid to the Illinois Tollway. The Tollway receives a sponsorship fee of \$601,000.00 per year for a total renewal fee of \$1,803,000.00. There is no cost to the Tollway for these services.

The contract was originally awarded under Reference 22028879. The current contract will expire on 10/14/2016, and after execution of this renewal there will be no remaining renewal options.

Key Information

Notice Type:	Contract Renewal
Notice Expiration Date:	06/30/2016 MM/DD/YYYY
Professional & Artistic:	No
Small Business Set-Aside:	No
Does this solicitation contain a BEP or DBE requirement?:	No
Does this solicitation contain a Veteran requirement?:	No
Date First Offered	10/09/2012 MM/DD/YYYY
Relevant Category:	General Services
Length of Renewal Term: (in months)	36 (numeric value only)
Contract Begin Date:	10/15/2016 MM/DD/YYYY
Contract End Date:	10/14/2019 MM/DD/YYYY
Remaining Renewal Terms:	0 (if applicable)

Contract Renewal

Cost of Initial Term: \$0.00 (Total Dollar Amount of Initial Term)
 Cost of this Renewal: \$0.00 (Total Dollar Amount of Renewal)
 Renewal: 0.00
 Increase/Decrease: (Explain Increase/Decrease)
 Change in Specifications: No
 Renewal Number: 3 of 3 (numeric value only)

Vendor(s) Selected for Award

[View Vendor Award Information](#)

Notice Contact

Name: Sonja Wolniakowski
 Street Address: 2700 Ogden Avenue
 City: Downers Grove
 State: IL
 Zip Code: 60515
 Phone: 630/241-6800 (nnn-nnn-nnnn)
 Fax Number: 630/795-7908 (nnn-nnn-nnnn)
 EMail Address: Sonja.Wolniak@getipass.com (valid email address format)

Class Code

Class
 Codes:

NIGP Codes

For a listing of all NIGP Codes please see the "[Illinois NIGP Code Listing](#)".

NIGP Commodity/Service Code: 557 62 Signage; Advertising Type (Interior and Exterior)
 918 07 Advertising Consulting
 961 00 MISCELLANEOUS SERVICES; NO;
 1 - All
 963 77 Sponsorships (All Types)
 Notify Type: Send email to selected Class Codes only

Publishers

Publishers: Victoria Santiago

Attachments

File Attachments:

History

Created by user Linda Morton 6/20/2016 10:04:28 AM
Updated by user Linda Morton 6/20/2016 10:32:07 AM
Updated by user Linda Morton 6/20/2016 10:41:45 AM
Updated by user Linda Morton 6/20/2016 11:52:08 AM
Updated by user Linda Morton 6/20/2016 11:53:02 AM
Updated by user Linda Morton 6/20/2016 11:55:28 AM
Updated by user Liza Reambillo 6/20/2016 12:15:40 PM
Updated by user Liza Reambillo 6/20/2016 12:18:30 PM
Updated by user Liza Reambillo 6/20/2016 12:19:38 PM
Updated by user Linda Morton 6/21/2016 3:37:41 PM
Updated by user Liza Reambillo 6/22/2016 11:14:54 AM
Updated by user Liza Reambillo 6/22/2016 11:15:26 AM
Updated by user Liza Reambillo 6/22/2016 3:51:09 PM
Updated by user Liza Reambillo 6/22/2016 4:09:43 PM
Published by Victoria Santiago on 6/23/2016 9:42:52 AM



Vendor Award Information Listing

Identification

Reference Number:	22038921
Title:	11-0102RR Highway Emergency Lane Patrol (H.E.L.P.) Program Sponsorship

Vendor(s) Selected for Award

VendorName	Amount of Award
Travelers Marketing, LLC	\$0.00



Vendor Award Information



Created Date: 06/20/2016
Created By: Linda Morton

Identification

Reference Number: 22038921
Title: 11-0102RR Highway Emergency Lane Patrol (H.E.L.P.)
Program Sponsorship

Vendor Selected for Award

Vendor Name: Travelers Marketing, LLC
Vendor Contact Name: David Stein
Vendor Street Address 1: 47 Church Street, Suite 301
Vendor Street Address 2:
Vendor City: Wellesley
Vendor State: MA
Vendor Zip Code: 02482
Vendor Phone Number: 781-416-3737
Vendor Fax Number: 781-237-3111

Key Information

Amount of Award: \$0.00 (Total Dollar Value Only)
Amount of Increase/Decrease: \$0.00 (Total Dollar Value Only)
Indicate Increase or Decrease: No Change
Renewal Options: 3 of 3

Percentage Values Please enter Decimal Value Only - No Percent sign .10 displays as 10%, 1 displays as 100%)

BEP Goal Amount 0.000

(Percentage):

DBE Goal Amount 0.000

(Percentage):

Veteran Goal 0.000

Amount

(Percentage):

Will Sub-Contractors No

Be Utilized?