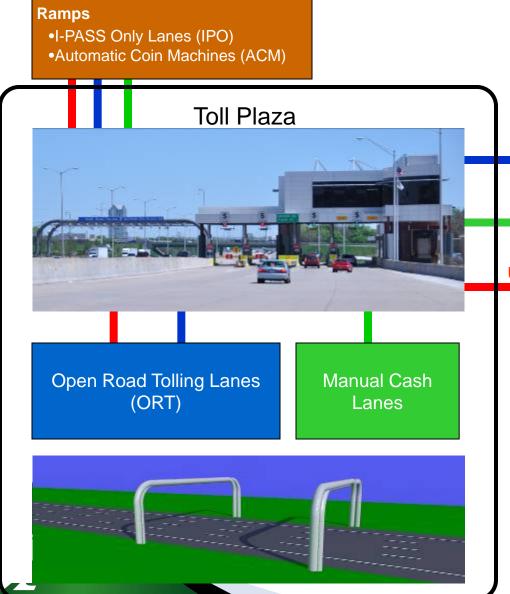


I-PASS Lane Technology In Action



- 1. Vehicle enters first main road loop, activating camera to photograph Statistics for a single plaza (Meyers Road Toll Plaza 52 2009) front license plate. Transponder tag (AVI) is detected by antenna and
 - Sent to AVI reader other beak-hour offer transactions: 4,731
- 2. Road Axle loops (IDRIS) detects vehicle and counts axles. Average weekday ORT transactions: 58,481
- 3.2nd and ord main read toons trask or high passage through the zone.
- 4. 4th main road loop triggers rear camera, which photographs rear li**Teha transactions** at 23 18 21,5 84. Indicates to the system to package data as a transaction.

High-Level Transaction Flow



Central Administration

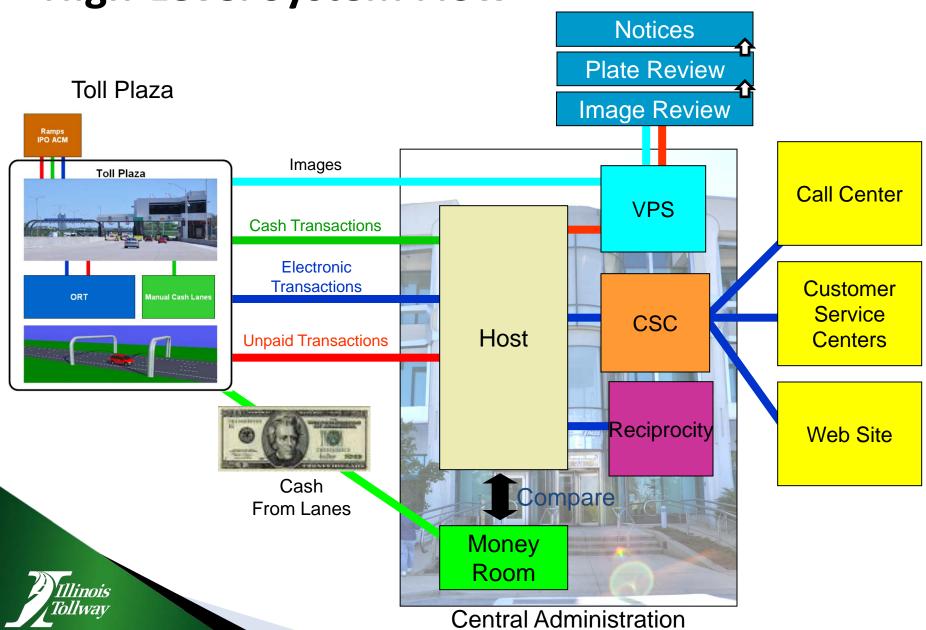
Cash Transactions

Electronic Transactions

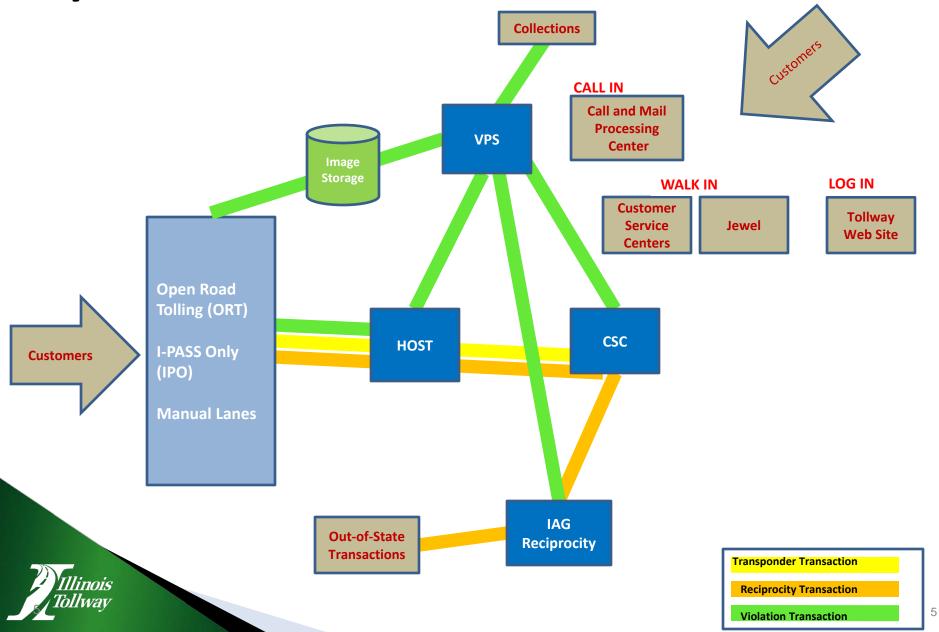
Unpaid Transactions



High-Level System Flow



Systems and Customers



Key Statistics (2010)

Approximately 820 million transactions per year

Approximately 680 million electronic transactions per year (approximately 83 percent of all transactions)

Approximately 9.6 million toll transactions NOT paid at time of transaction (approximately 2 percent of all transactions)

Approximately 1.4 million toll transactions NOT paid after violations process (approximately 0.2 percent of all toll transactions)

Approximately 1.3 million violation notices per year

Approximately 207,000 closed for payment per year (approximately 15 percent)

Approximately 685 million closed for dismissal per year (approximately 50 percent)

Customer Service Interactions

Approximately 7,000 customer service calls per day

Approximately 1,500 walk-in visits to customer service centers per day

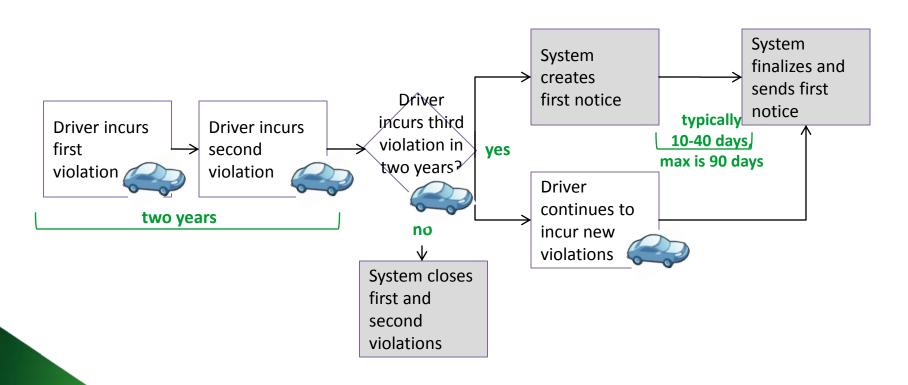
Approximately 15,000 web transactions per day

Approximately 40 percent of I-PASS distribution occurs through Jewel



Violations Escalation: Going to Notice

A violation notice is only sent when the system detects three violations within a two-year period for the same license plate. <u>At minimum</u>, a violation notice contains three violations and three associated fines, typically totaling to approximately \$63.





Violations Escalation: Collecting on Notices



Violations Escalation: Comparison

Agency	First Communication	Second Communication	Third Communication
Illinois Tollway	 Violation notice Tolls are 50 percent higher because tag is not read Fine of \$20 per transaction 	 Late notice Tolls are 50 percent higher because tag is not read Fine of \$20 per transaction 	 Final notice Tolls are 50 percent higher because tag is not read Fine of \$20 per transaction Additional \$50 per transaction
North Texas Tollway Authority	InvoiceTolls are 50 percent higher because tag is not read	Late noticeFee of \$2.50 per notice	Violation noticeFine of \$25 per transaction
E-470 Public Highway Authority	InvoiceTolls are 10 percent higher because tag is not read	Late noticeFee of \$5.00 per notice	CitationFine of \$25 per transaction
Delaware Department of Transportation	Violation noticeFine of \$25 per transaction	Final violation noticeAdditional \$25 per transaction	
Pennsylvania (Delaware River Joint Toll Bridge Commission)	Violation noticeFine of \$25 per transaction	Second violation noticeAdditional \$10 per transaction	



HIGHLIGHTS

- Electronic Tolling Technology
 - Halted bid for new maintenance vendor for existing system
 - Assessed existing system
 - Commenced effort to evaluate replacement systems (vs. simple maintenance of existing system)
 - Continued efforts to improve existing system and existing contract management

UPDATES

- Electronic Tolling Technology
 - Established "back-office" system replacement timeline
 - Developed Request for Information (RFI); anticipated release
 September 30th
 - Commenced development of functional and technical requirements
 - Existing system improvements
 - Online violation images
 - 90-day rule
 - Credit card updater





Explore New Technology and National Best Practices with RFI

- **★** Redefine Business Rules
- ★ Document New Business Rules
- **★ Develop RFPs for Technology to Support New Business Rules**
- **★ Conduct Procurements and Testing**
- Transition to New Contracts / System Implementation

TRMMP Renewal

Optional TRMMP Renewals

Establish New Customer Service Contracts

Continual Improvements

- External assistance needed (Contract #1)
- ★ External assistance needed (Contract #2)



HIGHLIGHTS

- Customer Service Contract
 - Image review
 - Transponder fulfillment
 - Print and mail
 - Call center

UPDATES

- Customer Service Contracts
 - Image review contract with state
 use vendor finalized in December
 2010 (Bridgeway Training Services)
 - Print and mail contract with State
 Use Program vendor approved 8/25
 (The Printers Mark, a subsidiary of
 Transitions Mental Health Services)
 - Transponder fulfillment contract with State Use Program vendor approved 8/25 (Ada S. McKinley Community Services, Inc.)
 - Call center contract in progress



HIGHLIGHTS

- Key Initiatives
 - Transponder replacements

- Address corrections
- Online violation images

- 90-day rule

UPDATES

Key Initiatives

- Approximately 300,000 in 2011. More than 550,000 scheduled for 2012.
 - 92 percent response rate
 - Conducting additional outreach to 700 unresponsive but active accounts
- Average 4,300 per month. Anticipated savings of \$40,000 January-August 2011.
- 44,593 images (violations) reviewed by11,006 unique parties March-September2011
 - ☐ 1,782 images (4 percent) disputed overall
 - 664 images (2 percent) ultimately dismissed
- Board agreement on June 30, 2011



Customer Service Committee Workplan

Key Decisions	Decision-Making Timeframe			
Rey Decisions	4-6 months	6-12 months	12+ months	
Violations framework (fines vs. fees / notices vs. invoices)		X	Х	
Violations "look-back" (two-year rule)		Х	Х	
Toll discounts			Х	
American Express usage	Х			
Feedback transponder purchase plan	Х			
Collection litigation plan		х		

