**Email Template**

Dear \_\_\_\_\_\_\_\_\_\_\_\_,

The Illinois Tollway is introducing 16 miles of SmartRoad on I-90: Technology for a safer, more efficient 21st century roadway.

Overhead signs installed every half mile between Barrington Road and the Kennedy Expressway are in place to provide drivers with real-time information incidents advisories, lane closures and transit services. The signs will remain blank – indicating the road is clear – until there is information to share with drivers.

SmartRoad has been built with flexibility for the future, so moving forward, the Tollway is prepared to accommodate the technology needed to communicate directly with vehicles.

For more information about the Tollway’s new SmartRoad on I-90 please go to the website here [https://www.illinoistollway.com/documents/20184/582259/SmartRoad+One+Pager.pdf/102f501d-e64b-4f80-8797-ecbb98a241c8](https://www.illinoistollway.com/documents/20184/582259/SmartRoad%2BOne%2BPager.pdf/102f501d-e64b-4f80-8797-ecbb98a241c8)