Diversity Updates

Diversity Branding

Workforce Development

• Community Hiring Initiative
• ConstructionWorks

Regional Initiatives

Technical Assistance Program

Recent Awards

Upcoming Meetings/Events
Diversity Program Branding

Illinois Tollway
DIVERSITY
Driving Economic Opportunities

TECHNICAL ASSISTANCE
POWERED BY THE ILLINOIS TOLLWAY
Equipping Businesses with Tools for Success

EARNED CREDIT PROGRAM
POWERED BY THE ILLINOIS TOLLWAY
Putting your Best Bid Forward

PARTNERING for GROWTH
POWERED BY THE ILLINOIS TOLLWAY
Taking your Business to the Next Level

ConstructionWorks
POWERED BY THE ILLINOIS TOLLWAY
Teaching Trades, Building Careers

Small Business Set-Aside
POWERED BY THE ILLINOIS TOLLWAY
Creating Opportunities for Inclusion

Presented on December 13, 2018
Workforce Development – Community Hiring

Community Hiring Initiative

- Voluntary incentive program
- Will encourage contractors to hire/retain workers living near upcoming Central Tri-State Tollway (I-294) Project area
- Contractors hiring residents from 29 high-need zip codes can earn $15/hour wage reimbursement, up to $100,000
- Tollway will work with the Chicago Cook Workforce Partnership to provide referrals to interested contractors
Workforce Development – ConstructionWorks

ConstructionWorks

- Prepares historically underrepresented individuals for construction industry opportunities
- Administered by the Chicago Cook Workforce Partnership
- 18 subcontractor locations across Tollway system
- Contractor incentives for hiring/retaining participants
- Initial subcontractor orientation session held in November
- Flagship location in West Garfield Park opens in December
- All subcontractor locations will be open and fully operational prior to 2019 construction season
Regional Initiatives

Tollway actively participating in initiatives to achieve greater inclusion

• Chicago Construction Opportunities Group
• Fair Practices in Contracting Taskforce
• ComEd CONSTRUCT Program
Technical Assistance Program – Current Status

**Exceeding Goals**
- Nearly 400 unique clients since 2017
- Exceeded unique client contract goal (302) by more than 23 percent

**Reaching critical audience**
- Nearly 70 percent of unique clients are African-American

**Increased activity and success by clients**
- More than 300 percent increase in Tollway bids submitted (22 in 2017, 91 in 2018)
- Nearly four times as many successful Tollway bids (4 in 2017, 15 in 2018)
- Clients awarded more than $15 million in Tollway contracts
- Clients created more than 200 jobs, secured more than $2.2 million in loans/lines of credit

**Return on investment**
- $3.9 million program cost for Tollway, $11.9 million in client revenue growth

**Foundational support for key Diversity initiatives**
- Prepares firms to compete for Small Business Set-Aside Program contracts
- Actively monitors mentors and protégés

Presented on December 13, 2018
Technical Assistance Program – Internal Review

Purpose
• Recommend improvements for current program
• Develop recommendations to strengthen next RFP

Greater accountability
• Clear performance metrics
• Increase tracking of progress toward achieving metrics
• Revise report documentation
• Standardize invoicing through B2GNow cloud-based software solution

Enhanced collaboration
• Encourage/incentivize active collaboration between service providers
• Additional training sessions/team building exercises to foster partnerships

Explore new opportunities
• Develop new contracting/relationship opportunities for program clients
• Small business set-asides, JOC Program opportunities, Partnering for Growth matchmaking

Presented on December 13, 2018
Board Request

Request approval to renew current Chicagoland and Rockford service contracts

- Bring to Board 1st quarter of 2019
- 10- or 12-month extensions
- Approximately $1.9 million among seven contracts

Benefit

- Aligns contracts to single expiration date (April 2020)

Issue new RFP

- Advertise 2nd quarter 2019
- Incorporate internal review recommendations
- Start new contracts 1st or 2nd quarter 2020

Presented on December 13, 2018

$1.9 million request
All contracts expire 4/30/2020
Proposed New Technical Assistance Program RFP Timeline

- Advertisement of new TA RFP: 5/1/2019 - 6/1/2019
- TA contract route for signature and ED approval: 10/24/2019 - 2/20/2020
- Recommended award to Board for approval: 10/23/2019
- New TA contract start date: 2/21/2020

Presented on December 13, 2018
Recent Awards

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Upcoming Meetings/Events

ConstructionWorks launch
• December 17, 2018

Community Hiring Initiative launch
• January 2019

Diversity Advisory Council
• First quarter 2019 (tentative)
"The Illinois Tollway Department of Diversity and Strategic Development is a driving force for increasing economic opportunities in the diverse communities we serve."