

Department of Diversity and Strategic Development

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Diversity Updates

Diversity Branding

Workforce Development

- **Community Hiring Initiative**
- **ConstructionWorks**

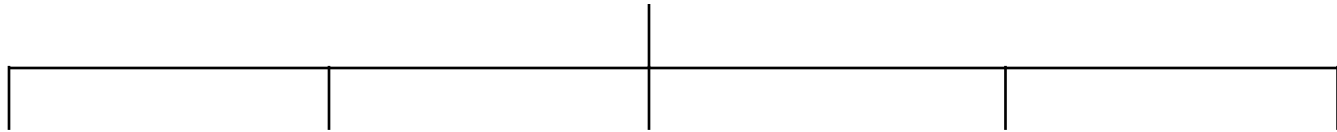
Regional Initiatives

Technical Assistance Program

Recent Awards

Upcoming Meetings/Events

Diversity Program Branding



TECHNICAL ASSISTANCE

POWERED BY THE ILLINOIS TOLLWAY

Equipping Businesses with Tools for Success



EARNED CREDIT PROGRAM

POWERED BY THE ILLINOIS TOLLWAY

Putting your Best Bid Forward



PARTNERING for GROWTH

POWERED BY THE ILLINOIS TOLLWAY

Taking your Business to the Next Level



ConstructionWorks

POWERED BY THE ILLINOIS TOLLWAY

Teaching Trades, Building Careers



Small Business Set-Aside

POWERED BY THE ILLINOIS TOLLWAY

Creating Opportunities for Inclusion



The Illinois Tollway

**DRIVING
THE FUTURE**

Workforce Development – Community Hiring

Community Hiring Initiative

- Voluntary incentive program
- Will encourage contractors to hire/retain workers living near upcoming Central Tri-State Tollway (I-294) Project area
- Contractors hiring residents from 29 high-need zip codes can earn \$15/hour wage reimbursement, up to \$100,000
- Tollway will work with the Chicago Cook Workforce Partnership to provide referrals to interested contractors



The Illinois Tollway
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THE FUTURE**

Workforce Development – ConstructionWorks

ConstructionWorks

- Prepares historically underrepresented individuals for construction industry opportunities
- Administered by the Chicago Cook Workforce Partnership
- 18 subcontractor locations across Tollway system
- Contractor incentives for hiring/retaining participants
- Initial subcontractor orientation session held in November
- Flagship location in West Garfield Park opens in December
- All subcontractor locations will be open and fully operational prior to 2019 construction season



ConstructionWorks

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Teaching Trades, Building Careers



The Illinois Tollway
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THE FUTURE**

Regional Initiatives

Tollway actively participating in initiatives to achieve greater inclusion

- Chicago Construction Opportunities Group
- Fair Practices in Contracting Taskforce
- ComEd CONSTRUCT Program



METROPOLITAN PIER
AND EXPOSITION AUTHORITY



CHICAGOLAND
WORKFORCE
FUNDER
ALLIANCE

MacArthur
Foundation



THE CHICAGO
COMMUNITY TRUST
AND AFFILIATES



Fair Practices in
Contracting Task Force



ComEd®
An Exelon Company



The Illinois Tollway
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THE FUTURE

Technical Assistance Program – Current Status

Exceeding Goals

- Nearly 400 unique clients since 2017
- Exceeded unique client contract goal (302) by more than 23 percent

Reaching critical audience

- Nearly 70 percent of unique clients are African-American

Increased activity and success by clients

- More than 300 percent increase in Tollway bids submitted (22 in 2017, 91 in 2018)
- Nearly four times as many successful Tollway bids (4 in 2017, 15 in 2018)
- Clients awarded more than \$15 million in Tollway contracts
- Clients created more than 200 jobs, secured more than \$2.2 million in loans/lines of credit

Return on investment

- \$3.9 million program cost for Tollway, \$11.9 million in client revenue growth

Foundational support for key Diversity initiatives

- Prepares firms to compete for Small Business Set-Aside Program contracts
- Actively monitors mentors and protégés



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Technical Assistance Program – Internal Review

Purpose

- Recommend improvements for current program
- Develop recommendations to strengthen next RFP

Greater accountability

- Clear performance metrics
- Increase tracking of progress toward achieving metrics
- Revise report documentation
- Standardize invoicing through B2GNow cloud-based software solution

Enhanced collaboration

- Encourage/incentivize active collaboration between service providers
- Additional training sessions/team building exercises to foster partnerships

Explore new opportunities

- Develop new contracting/relationship opportunities for program clients
- Small business set-asides, JOC Program opportunities, Partnering for Growth matchmaking



Board Request

Request approval to renew current Chicagoland and Rockford service contracts

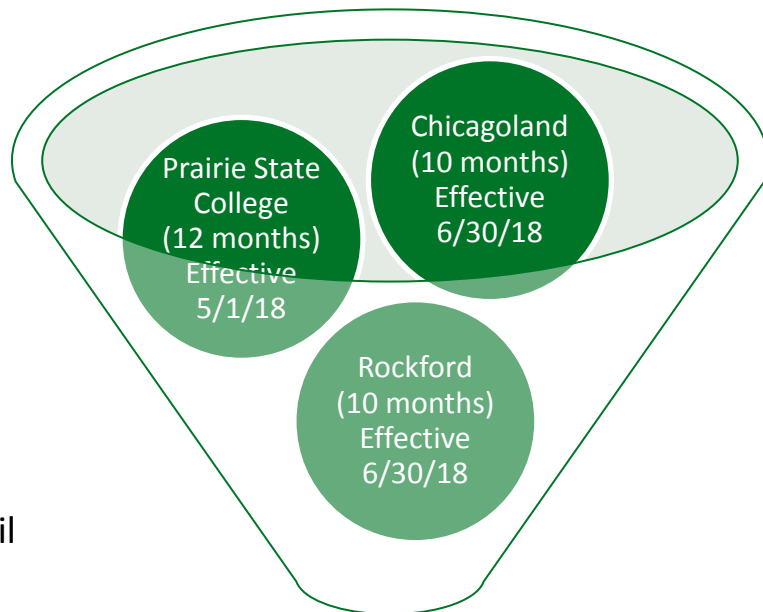
- Bring to Board 1st quarter of 2019
- 10- or 12-month extensions
- Approximately \$1.9 million among seven contracts

Benefit

- Aligns contracts to single expiration date (April 2020)

Issue new RFP

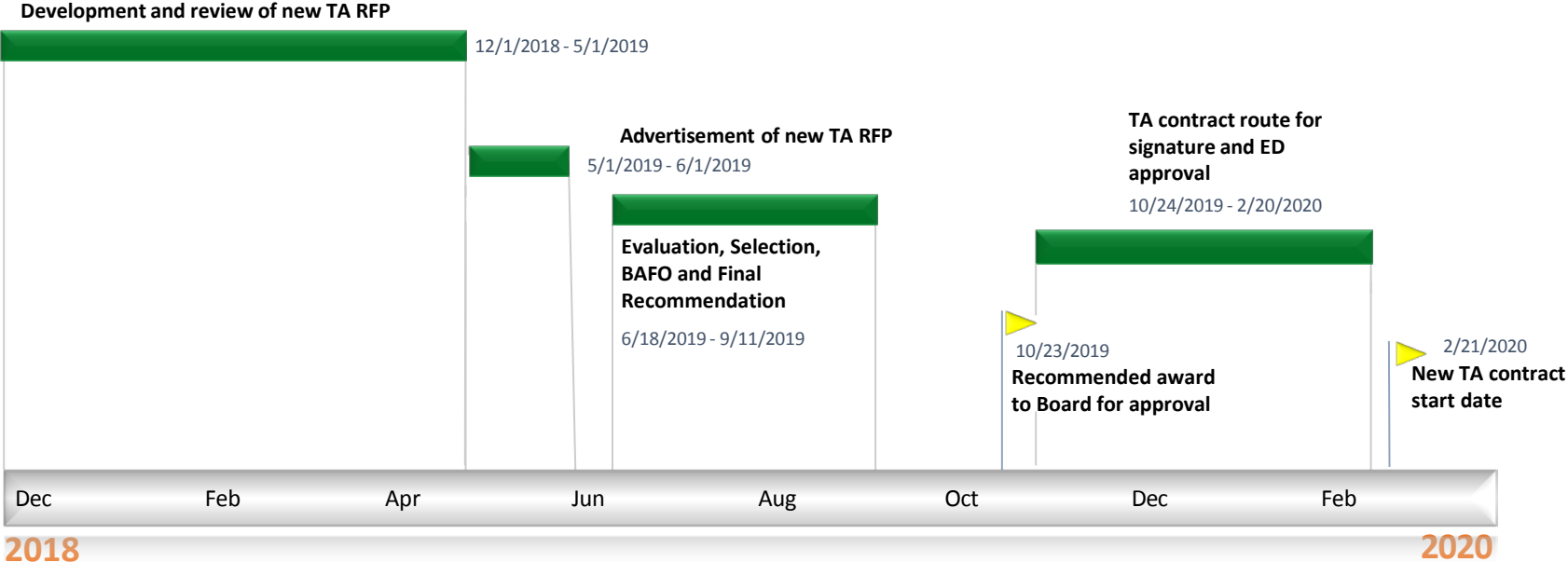
- Advertise 2nd quarter 2019
- Incorporate internal review recommendations
- Start new contracts 1st or 2nd quarter 2020



\$1.9 million request

All contracts expire 4/30/2020

Proposed New Technical Assistance Program RFP Timeline



Recent Awards



Your growth is our *business*.



Upcoming Meetings/Events

ConstructionWorks launch

- December 17, 2018

Community Hiring Initiative launch

- January 2019

Diversity Advisory Council

- First quarter 2019 (tentative)



THANK YOU

**“The Illinois Tollway
Department of Diversity and
Strategic Development is a
driving force for increasing
economic opportunities in
the diverse communities we
serve.”**

