



TECHNICAL ASSISTANCE

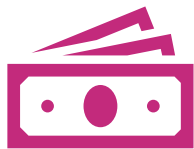
POWERED BY THE ILLINOIS TOLLWAY

Equipping Businesses for Success

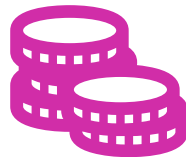
THE POWER OF YOUR BALANCE SHEET

How Banks, Surety Companies, Customers and Others See Your Business.

ONE OF THREE MAIN FINANCIAL STATEMENTS



Statement of
Cash Flows



Income
Statement



Balance
Sheet

PICTURE OF YOUR BUSINESS

When looking at your balance sheet, what do people see?



THREE SECTIONS / FIVE PARTS



Assets

Current

Long Term / Fixed



Liabilities

Current

Long Term



Owner's Equity

WHAT DO THEY LOOK AT?

Current Assets

- Cash in the Bank
- Accounts Receivables
- Temporary Investments
- Prepaid Expenses
- Other

Long Term / Fixed Assets

- Property, Land Equipment
- Leasehold Improvements
- Equity and other long-term Investments
- Other

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Current Liabilities

- Accounts Payables
- Credit Cards Payables
- Taxes Payables
- Other Current Liabilities

Long Term Liabilities

- Mortgage
- Car & Equipment Loans
- Notes Payable
- Other

Owner's Equity

- Stock
- Retained Earnings
- Shareholder Distribution
- Net Income



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THANK YOU